VALUES OF LOCAL WISDOM IN THE PILLARS OF CIANJUR CULTURE

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INTRODUCTION

A great nation is a nation that has a strong character that comes from the values extracted from the culture that lives and develops in society. The values of local wisdom that develop in the community are not an obstacle in realizing a global society, but become a pillar of support in creating a society with character that has global competitiveness.

Many terms can be used to describe local wisdom, including local wisdom or local policies, local knowledge or local knowledge, and local genius or local intelligence (Fajarini, 2014). Indigenous wisdom, traditional wisdom, and indigenous inventions (Shodyarta, 2008 dalam Maryani & Yani, 2014), local knowledge indigenous knowledge (Wikantiyoso dan Tutuko, 2009; Maryani & Yani, 2014). Local wisdom is defined as a view of life and knowledge that is owned by a local community which is used as a strategy to overcome problems faced by members of the community. (Suparmini, et al, 2013).
METHOD

This research is a descriptive study which aims to explore the wisdom values contained in the Cianjur Cultural Pillars. The data analysis technique used is the qualitative data analysis technique from Miles and Hubermans.
RESULT AND DISCUSSION

Cianjur Cultural Pillar, which consists of Ngaos, Mamaos, Maenpo, Tatanen, Tanginas, Someah, Sauyunan. The concept of the Seven Pillars of Cianjur Culture is not something new, but it is a form of buhun (old) local wisdom that is owned by the Cianjur community.

There are several main wisdom values contained in the Cianjur Cultural Pillar, including religious values, beauty values, toughness values, environmental protection values, dexterity and tenacity values, politeness values, and mutual cooperation values.
Note: Religious (RG), Honest (JR), Tolerance (TL), Discipline (DS), Hard Work (KK), Creative (KR), Independent (M), Democratic (DK), Curiosity (RIT), National Spirit (SKB), Nasionalism (CTA), Respect for Achievement (MP), Friendly / Communicative (BSH), Love Peace (CD), Love to Read (GM), Care for the Environment (PL), Care for Social (PS), Responsibility (TJ).
CONCLUSION

This research resulted in several formulations regarding the value of wisdom contained in the Cianjur Cultural Pillar as a philosophy of life. The Cultural Pillar of Cianjur is full of wisdom values. There are several main wisdom values contained in the Cianjur Cultural Pillar, including religious values, beauty values, toughness values, environmental care values, dexterity and tenacity values, politeness values, and mutual cooperation values.
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